

# About Jo Colantonio, MBA, CPC, CEC, ELI-MP



**Fierce Branding, Relationship Marketing and Business Growth Expert, Entrepreneurial Powerhouse, Speaker and Rockin' Radio Host**

Jo is a Business Builder who specializes in Branding, Relationship Marketing and Business Growth.

In addition to dual degrees in Economics and Business and an MBA in Marketing, she's a Certified Professional Coach with the International Coach Federation, Founding Member of the International Membership of Advisors, Coaches and Trainers and the mom of an amazing daughter!

When you put that all together what do you get? You get a powerhouse entrepreneur who builds entrepreneurs and their companies from the inside out, with a whole lot of heart and a whole lot of hustle.

Jo is passionate about sharing her expertise with entrepreneurs and small businesses that struggle with growing their income...to develop their brand, attract more clients, create powerful marketing strategies, and increase their profits.

Jo's unique in that she's a Hybrid Business Coach, combining smart business know-how with intuition, creativity, high energy performance, and tactical execution. She builds entrepreneurs and their businesses from the inside out with heart and hustle.

She is devoted to helping entrepreneurs grow their businesses with value-based, creative, and cutting-edge marketing strategies that are proven to get big results: more clients, authentic communication, more sales, increased profits, and a freedom-based business that they love.

She believes that marketing is more than just throwing stuff against the wall and seeing what sticks. Marketing takes relationships, soul searching, real passion and clarity. Marketing takes defining goals, and then creating and implementing the right plan.

Jo has two decades of experience and clients all over the world. Her private and group programs, business think tanks and masterminds, are results-focused and solution-based. You can get her complimentary 5-step eCourse: Kick Start Your Marketing, Get Clients and Get Profitable Now! at [www.IgniteYourBusinessNow.com](http://www.IgniteYourBusinessNow.com)

Jo also hosts a weekly radio show, The Entrepreneur State of Mind, Growing Your Business From The Inside Out, on WTER Radio, The Station That Gives Your Business a Voice, on Fridays at 1:00pm. Listen in each week as her guests share their inside success secrets on playing big in their businesses and their lives.

Contact Information:

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